



# Beef Industry Breakfast

## Grazing around the Tree of Life

The tree of life is an ancient archetype that symbolises an enduring resilience of the interconnectedness of animals, landscapes, ecosystems and people. Grazing around the tree of life represents the connection between our cattle herds, the landscapes our beef cattle graze and the consequences of the decisions we make within our production systems.

Join us at this MLA Beef Industry Breakfast to hear from speakers with diverse and incredible experience in the beef industry sharing their knowledge on the connections between our landscapes, ecosystems, cattle and people:

**Niilo Gobius** is a Principal Beef Extension Officer based in Mareeba, working with North Queensland producers to improve land condition and productivity through grazing, nutrition and spatial land-monitoring insights, including remote sensing and field data analysis.



**Philip Hughes** is a fourth-generation cattle producer with 55 years' experience. Based at Dulacca Downs, his family runs Banchory Grazing and Rangeland Quality Meats, supplying premium beef to the domestic market. The family focuses on regenerative agriculture, sustainability, and low-stress, hormone-free beef production.



**William Treloar** is Director of WAS Pastoral Company, running an organic cattle operation at Boothulla near Charleville with his family. In 2023, they participated in the Lachlan Hughes Foundation program, implementing a landscape rehydration project using Natural Sequence Farming to improve soil health, water infiltration, and landscape resilience.



### Venue

**The Palms Room**  
**Voco Brisbane**  
**85-87 North Quay, Brisbane**

### Date

**Wednesday 11 March 2026**

### Time

**6:15am for a 6.30am start**

### Hosted by

**Tony Parker**  
**Program Manager –**  
**Grassfed Productivity, MLA**

### Register by

**13 February 2026**

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